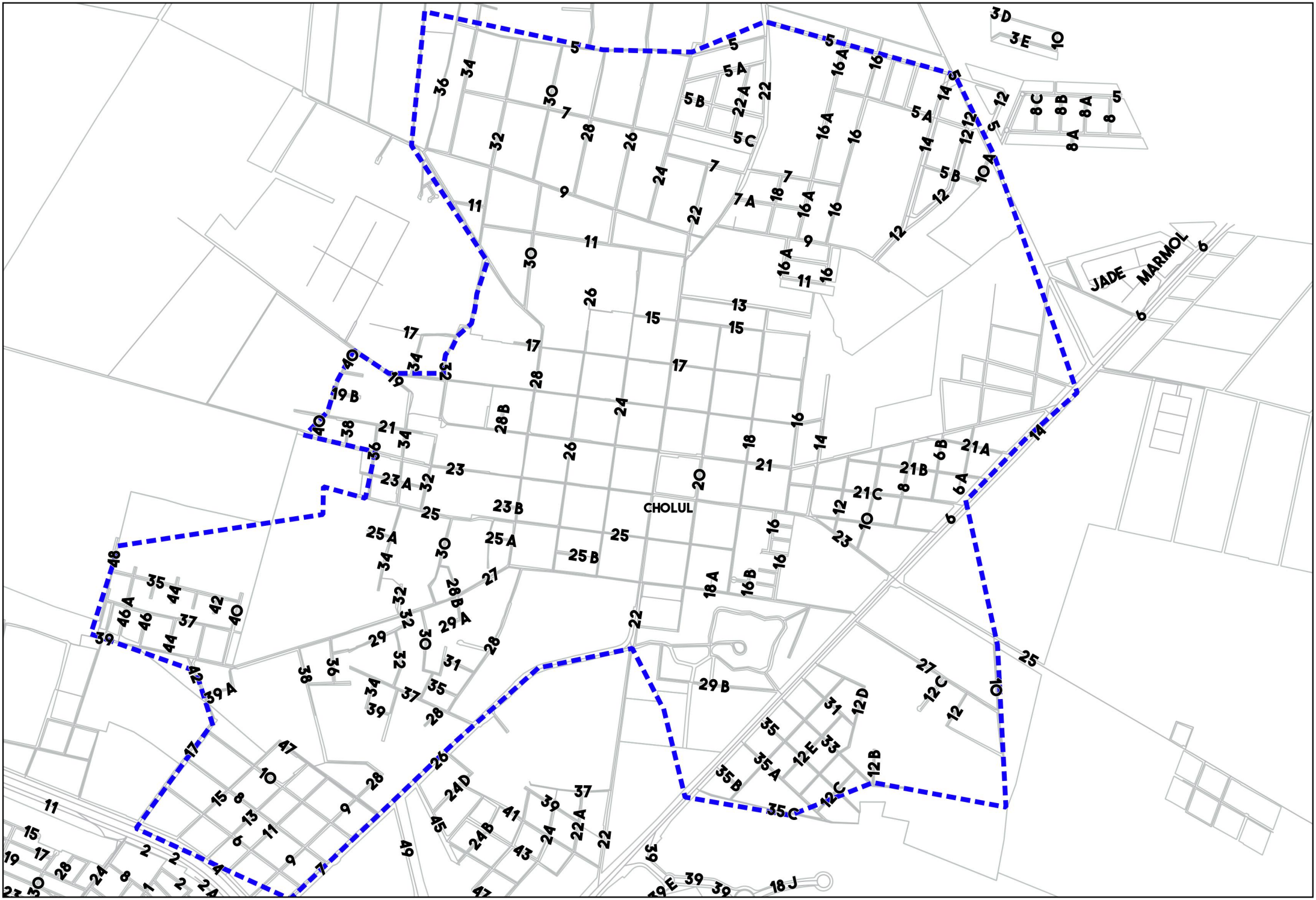CHOLUL